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| Healthcare for the Future  Comparative Consultation Response Rates |

**Statistics**

The following information regarding responses to the *Healthcare for the Future Consultation* is taken from the independent report analysing consultation responses produced by The Campaigns Company.

Population figures are taken from the Office of National Statistics National Population Estimates for UK, England and Wales, Scotland and Northern Ireland: mid-2015. The population size in west, north and east Cumbria is estimated to be **326,995**.

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| **Method** | **Total number of responses** | **Population percentage %** |
| Online consultation questionnaire | 2856 | 0.9% |
| Paper consultation questionnaire | 854 | 0.26% |
| Letters, emails and long-form submissions (from individuals and organisations) | 314 | 0.1% |
| Telephone survey | 1002 | 0.3% |
| Total: | 5197 | 1.6% |
| Petitions | * 9157 - Save our Services (CN Group) * 394 - Say No to Nonsense - Stop the Success Regime * 64 - Women’s Institute * 24 - Alston Labour Party: Petition Against The Success Regime's Proposals * 698 - Our lives are under threat! Save Alston Cottage Hospital beds * 313 - Penrith Border Labour Party: Success Regime Petition * 5658 - We Need West Cumberland Hospital online petition * 13179 - Petition to House of Commons   Total: 29,487 | 9.0% |
| **ALL\*** | **34,684** | **10.7%** |

*\* The total number of responses does not include pre-consultation engagement feedback, which can be found in the Success Regime Progress Report.*

**Comparative consultations**

Information provided by the Consultation Institute notes the following:

1. Consultations that achieve higher than a 1% response rate are considered ‘good’.
2. The average response rate for UK public consultations stands at 0.7%.
3. A similar consultation conducted by the NHS Calderdale Clinical Commissioning Group and the NHS Greater Huddersfield Clinical Commissioning Group, which attracted similar levels of public scrutiny, achieved a response rate of 0.1%.
4. Greater Manchester’s *Healthier Together* consultation in 2014 attracted a response rate of 0.9% of the population and was commended as “the largest public response to a regional consultation about health services conducted in England, in the last decade.”
5. The North, East and West (NEW) Devon Success Regime gathered a total of 2225 consultation responses for its *Your Future Care* consultation, targeting East Devon and a population of 380,000.